



Broadcast & Studio (BTEC Level 3)

Why you should follow this course

If you are seriously interested in a career in the media industry then you should study this course. This vocational course was designed by the media industry to produce the skills they look for. You will spend the majority of your time on practical projects, either producing the work or learning about the skills needed for working in a particular context. The course will include substantial time in the TV studio as well as studying other specialist skills.

You don't need to have done a practical media qualification such as a BTEC but you will find it helpful if you have. Enthusiasm for all things media is essential.

What teaching and learning methods will be used?

Much of the course is centred on learning practical media production techniques. These sessions will be workshop style and evidence of this type of learning is typically recorded via a production diary or blog. There will also be classroom based lessons looking at the history of disciplines and different areas of media production such as editing. You will be required to pitch and present your work at various times over the two years. Sometimes you will work on projects alone and sometimes as part of a small team.



How will the course be assessed?

Eight of the units are assessed internally through a series of assignment briefs which clearly set out what you have to do, when you have to do it by and how your work will be marked. The external units are tasks completed in school rather than a traditional exam. There is no final exam and you will need to keep up with all of the work during the course. There will be research, written work, group work, presentations and practical work.

Is there any other important information?

The course is a double option which is the equivalent of two A Levels and takes up two option columns. There is no single A Level equivalent qualification so students must complete both years of the course to get a result.

For some projects you will be working with real clients outside school and it is essential that you are able to deal with them professionally.

The course currently runs a trip every year, and it is intended to visit New York in 2019.

Examination Board: Edexcel

Qualification: BTEC Level 3 National Diploma
in Film and Television Production

The Diploma is the equivalent of two A Levels and is awarded two grades which are the equivalent to A*-E.

COURSE CONTENT

There are four compulsory units:

1. **Digital Media Skills.** You have to make a media product in 30 hours following an externally set and marked task.
2. **Media Enterprise.** You will create a brief for the production of a new media product or service, develop and make it.
3. **Responding to a Commission.** You are given a commission by the exam board in advance and have 5 hours to produce a variety of documents in response to it.
4. **Film Production.** You have to plan and make a short narrative film

There are six optional units. We currently do:

1. **Single Camera Techniques.** This is assessed with your film production.
2. **Multi-camera techniques.** You will be part of team running a live multi-camera mix of an event such a performance.
3. **Editing Techniques.** This is assessed with your film production.
4. **Stop motion animation.** You will plan and make a complete short stop-motion animation.
5. **Sound recording.** You will plan and record sound for your animation.
6. **Sound editing.** You will edit your sound recordings to fit with your finished animation production.

What can you do when you have your qualification?

For students wishing to study film, television or digital media at higher education this course will provide you with an all-important show reel and transferable practical skills. During the course you will be introduced to a number of different areas of media production including: script writing, camera work, editing, directing, floor management, location and production management and producing. By studying these different areas you may decide to look into taking a more specialist degree, training in specific areas of the industry such as Outside Broadcast (OB) or documentary making.

For those wishing to look at entry level employment in the media industries, this course will provide you with a basic understanding of all the different areas of production and a professional approach to the programme and film making process. Gaining an entry level job or setting up your own production company without a degree is a tough challenge but those with steely determination may succeed at this.

For further information see Ms Gregory or Mr Booth
in the Media Department

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