

Being creative is the next big thing!

Every good company realises that creativity and good design are important factors in generating new business.

So your creativity isn't just a way of satisfying your artistic soul...it can open the door to career opportunities as well.

This is a 2 year course. You will explore practical and critical/contextual work and develop new skills in a range of lens-based and light based media, techniques and processes, including traditional and new technologies. You will explore relevant images, artefacts and resources from the past and recent times, including different styles, genres and traditions.

Unit 1: Portfolio of work

This is 60% of the overall grade. You will be working in one or more of the following areas: portraiture, landscape, still-life, fashion, moving image, multimedia, documentary and computer manipulated photography. You will be given a variety of projects and starting points and will be taught a range of skills and techniques. Work from these projects will be used to create your portfolio.

Unit 2: Externally set task

This is 40% of the overall grade. You will be given your question paper at the beginning of January in Year 11. You will have preparation time to research your chosen question thoroughly, before undertaking your unaided, 10 hour final exam where you will be expected to create a final piece of work.

Projects are made up of 4 equal parts. Students will need to demonstrate skills, knowledge and understanding in the following areas:

- **Investigate:** You will develop your ideas through investigations informed by contextual and other sources, including historical and contemporary developments, different styles and genres, how images, artefacts and products relate to social, historical, vocational and cultural contexts. You will demonstrate analytical and cultural understanding.
- **Development:** You will refine ideas through experimenting and selecting appropriate resources media materials techniques and processes responding to a theme, issue, concept or idea.
- **Record:** You will explore formal elements, such as line, form, colour, tone, pattern and texture. You will show the use of viewpoint, composition, focus control, movement and narrative. You will record ideas observations and insights relevant to intentions in visual and/or other forms.
- **Present work and Final piece/s:** You will present a personal, informed work demonstrating a meaningful response, showing analytical and critical understanding. You will use appropriate techniques, technologies and equipment and show understanding of developing, printing, manipulation and production qualities.



This is a very rewarding course that not only develops creative skills but also a wide range of transferable skills that are required for an array of subjects and career choices:

Film, Advertising, Animation, Journalist, Fashion, Forensic photography, Web design, Graphic design, gaming to name but a few.

For more information on this course and career options see your Art teachers
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